



COLLECTIVE
DESIGN · STUDIO

COLLECTIVE DESIGN COMMUNICATION ADVERTISING AND MARKETING

For the consumer, every moment of his day to day involves an interaction with a brand, and all are equally important, advertising is found at all times and everywhere.

We offer the necessary design, communication and marketing tools for companies, brands and ventures, thus making them more competitive in image and content.



SERVICES

CREATION BRANDED

Development of brand platforms through strategies. From the creation of logo and corporate identity. Design is a fundamental pillar of a company.

GRAPHIC DESIGN

Design of graphic pieces of direct communication according to the need, social networks, posters, flyers, banners.

VIDEO AND PHOTOGRAPHY

Development of audiovisual production and commercial, institutional and Advertising adapted to the new TV and social media trends to generate direct communication.



GENERATION OF CONTENT

We generate the content according to your product, service or marketing strategy needs. Planning, schedules, statistics and reports of publications on networks, audience growth as a result of campaigns and investment costs.

WEBSITES

From the strategic accompaniment to the complete implementation of your website, design and e-commerce platforms.

POSITIONING IN SEARCH ENGINES

Organic positioning, Reviews, score, Google my business, Images, Service or product, Keywords. ADS campaign, strategy and investment, demographics, scope and report.

A photograph of a desk with a laptop, a mouse, and a book titled "The Making of Philosophy". The image is overlaid with a semi-transparent red and blue filter. The word "GOOGLE ADS" is written in large, white, outlined letters across the bottom of the image.

GOOGLE ADS

INCREASE YOUR ONLINE PRESENCE AND MAXIMIZE YOUR SALES WITH GOOGLE ADS

We are experts in digital marketing and we are here to take your company to the next level.

Google Ads is the most powerful tool for reaching potential customers at the exact moment they are looking for your products or services. With our team of Google Ads specialists, we will create strategic and highly effective campaigns to increase traffic to your website and generate significant conversions.

It doesn't matter if you're a small local business or a large national company, our Google Ads services are tailored to your specific needs and goals.



We provide planning and content generation services for business or personal profiles. Recording of audiovisual material, photography and video, strategy and graphic pieces, creation of campaigns and promotions.

FULL PLAN

- Maximum 30 publications per month
- 10 short videos from 6 to 10 sec
- 20 images or stop motion
- Own images (photo and video)
They do not include model, hairstyle or makeup
- digital planner
- Assigned Creative
- content strategy
- Follower Strategy
- Image Bank PRO
- Standard Report

MEDIUM PLAN

- Maximum 15 publications per month
- 5 short videos from 6 to 10 sec
- 10 images or stop motion
- Own images (photo and video)
They do not include model, hairstyle or makeup
- digital planner
- Assigned Creative
- content strategy
- Follower Strategy
- Image Bank PRO
- Standard Report



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